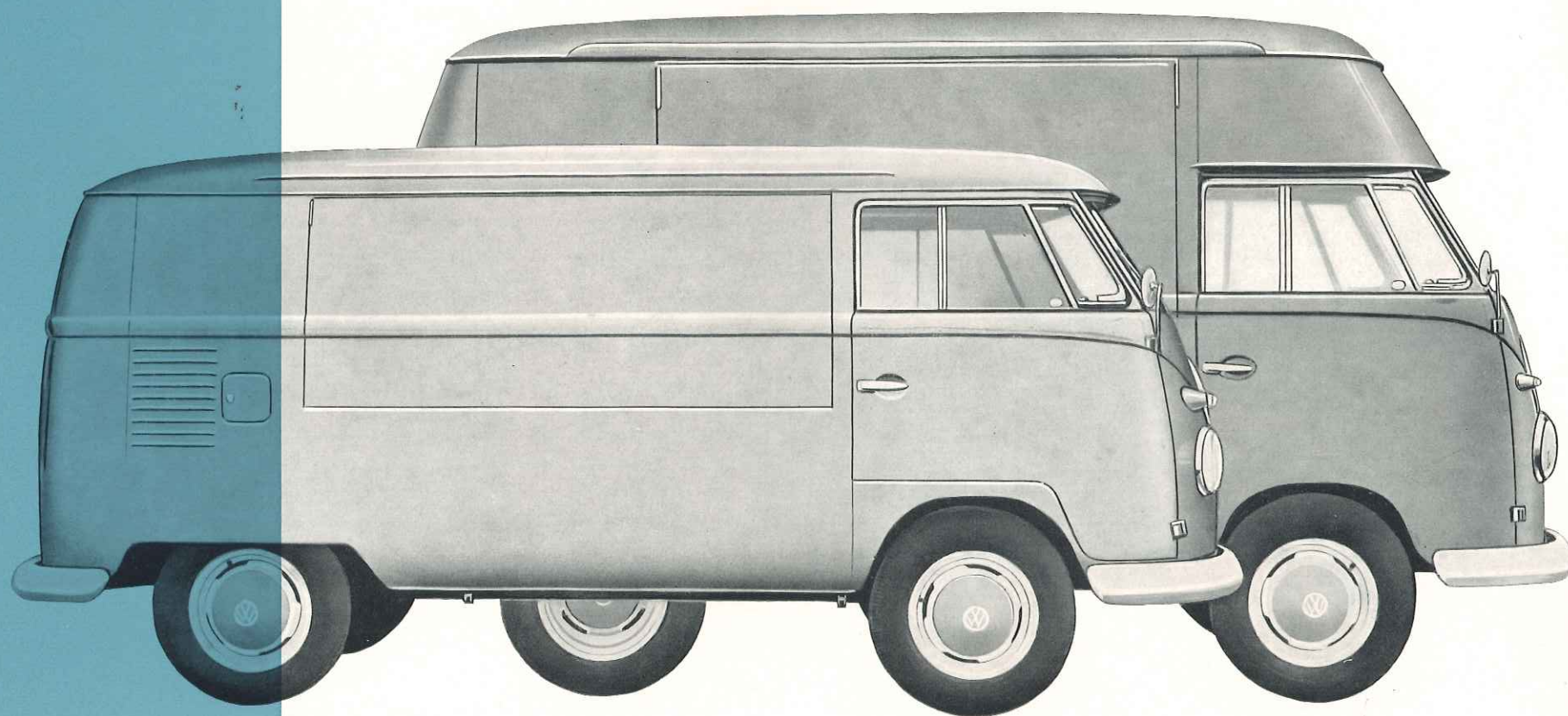




# VW Mobile Shop



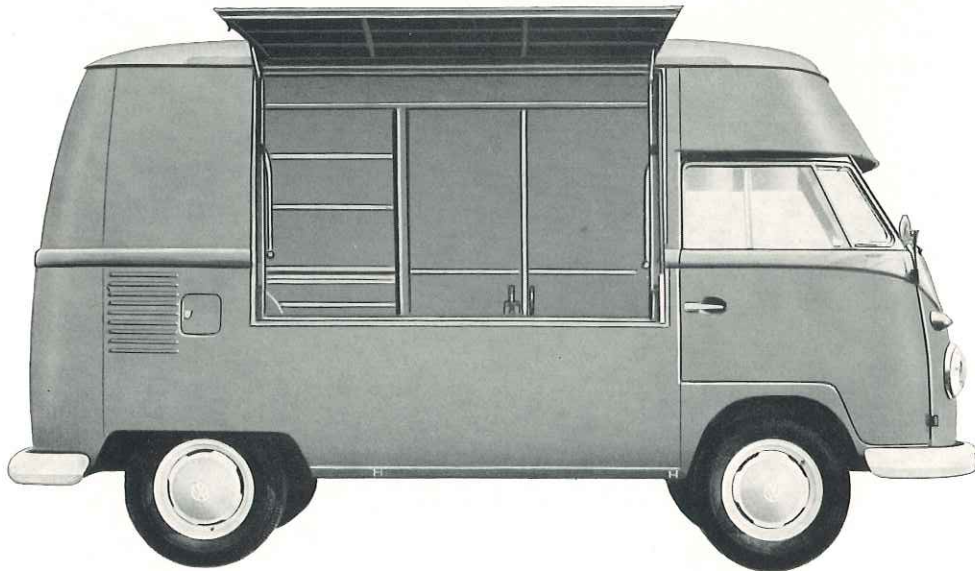
## Why not expand your sales territory?

In many suburbs and outerlying districts, you can win new customers without setting up expensive branches.

But how?

The answer is quite simple. With the VW Mobile Shop, the shop on wheels.

For many businesses, this vehicle has become a "mobile branch" (with some it is even the shop itself). You can bring your goods to the customer, making it possible to take advantage of many temporary events, for example, sports meetings, fairs, and markets. You park, open up the sales flap, and you are in business, with your goods displayed attractively to the public.



The VW Mobile Shop with raised roof  
Sales flap: height 40.2 inches, width 64.4 inches  
Height from ground to lower edge of sales flap: approx. 41.3 inches  
Height of sales room: 68.9 inches



The VW Mobile Shop in standard roof version  
Sales flap: height 26 inches, width 64.8 inches  
Height from ground to lower edge of sales flap: approx. 33.4 inches

The sales flap also offers protection against the elements. It is on the right side of the vehicle, opposite the wing doors, in both left and right hand drive. It can only be opened from the inside and locks automatically when closed.

Owing to its wide diversity of uses, the VW Mobile Shop is delivered without interior fittings, so that counters, shelves, and any special arrangements can be made locally according to your own particular needs.

The divided front seat has proved to be very practical, since it gives direct access to the sales compartment from the driver's seat. This is a great time-saver, especially when stopping briefly at a number of different sales points along a route. The divided front seat is available at additional charge.

A sliding seat has also been developed, which, installed in the interior of the vehicle, contributes to the salesman's movability. The seat moves on runners mounted on a special floor plate. The latter is covered with a rubber matting. The complete sliding seat equipment is available, upon request, at extra charge.

Besides its special features, the VW Mobile Shop offers all the renowned qualities of the VW Delivery Van.

#### **Ideal Weight Distribution**

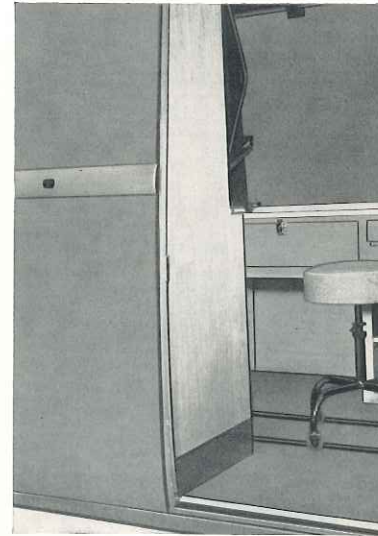
Driver in front, engine in rear — goods cradled in the best-sprung space between the axles.

#### **Excellent Driving Characteristics**

Light steering, torsion bars, independent suspension.



Driver's cab with divided front seat and access to sales room



Sliding seat arrangement in sales room



Rear door:  
width 35.4 inches, height 28.7 inches

#### **Fine Performance and Economy**

Sturdy, air cooled 40 (SAE) engine. Equally efficient for stop-and-go driving in traffic and long trips at sustained high speeds.

Fully synchronized, four speed gearbox with ideal gear ratios. Downdraft carburetter with automatic choke ensures engine starting in all kinds of weather.

#### **Comfort with a Purpose**

Adjustable front seat, large parcel shelf, well-arranged instrument panel in full view of driver, ash tray, vent wings and sliding windows, sun vizors, rear view mirror, standard heating and ventilation systems.

#### **Travelling Billboard**

The large rear, front, and side surfaces, as well as the roof, offer wonderful advertising possibilities, a real "travelling billboard" with no advertising fees to pay. Through and through, the VW Mobile Shop is genuine Volkswagen product.

| Order Number | Version  |
|--------------|--|
| E-01         | VW Mobile Shop with normal roof height, standard finish      |
| J-01         | As E-01, but with sliding seat arrangement                   |
| M-221        | VW High Roofed Mobile Shop with raised roof, standard finish |
| B-02         | As M-221, but with sliding seat arrangement                  |

#### Technical Data

Air-cooled, 4 cylinder 4-speed horizontally opposed engine  
 1,192 cc. 34 hp at 3600 rpm (SAE 40 hp at 3900 rpm)  
 compression ratio 7.0 : 1 · piston speed 1712 ft/sec at 3600 rpm  
 torque 61 ft. lbs. approx. at 2000 rpm · petrol consumption 30 mpg  
 fully synchronised 4-speed transmission



When open, the sales flap offers customers protection against inclement weather

VOLKSWAGENWERK AG · WOLFSBURG