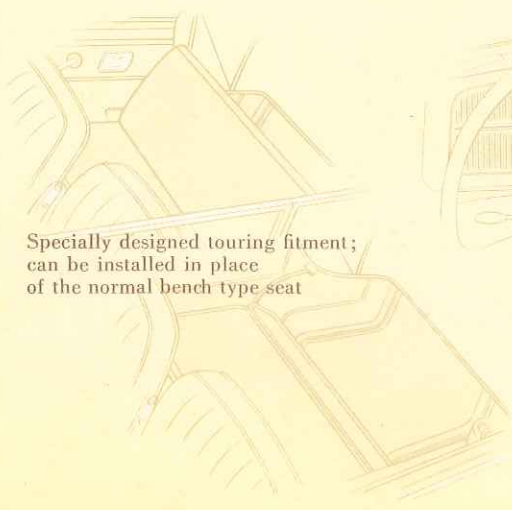
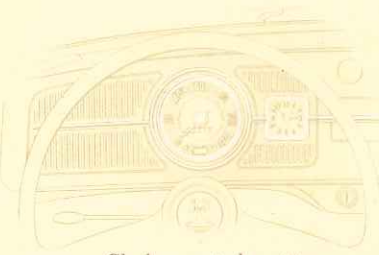


Special Requirements - Readily Catered For

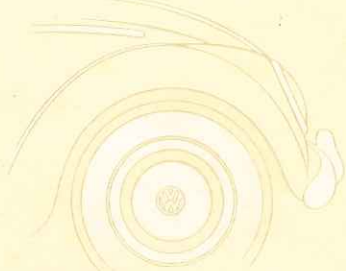
Many pleasing and usefull accessories can be provided at extra cost



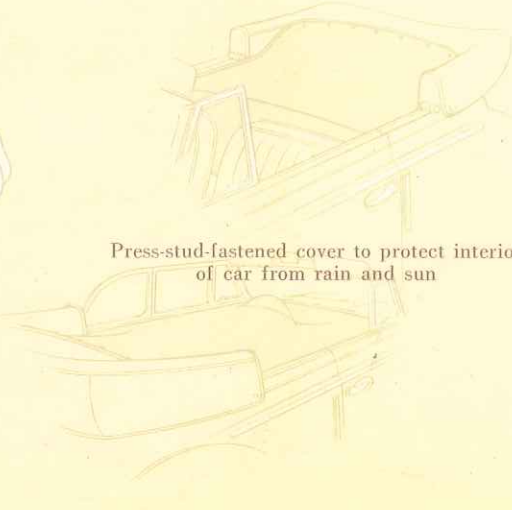
Specially designed touring fitment;
can be installed in place
of the normal bench type seat




Clock mounted next to
instrument unit



Whitewall tires
High-polish metal beadings



Press-stud-fastened cover to protect interior
of car from rain and sun



Armrest cushions
to match
upholstery

The Convertible

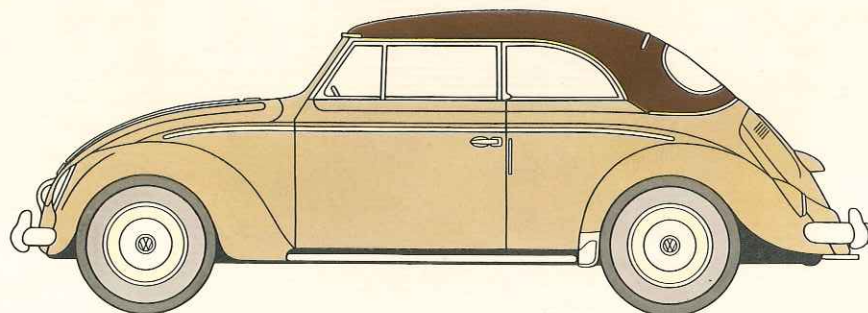
Do you prefer a smart, sporty car that gives you the full benefit of fresh air and sunshine? Are you particular about your motoring comfort? Are you difficult to satisfy on the technical side and do you want your car to have a touch of individualism? . . . Then the Volkswagen Convertible is your perfect choice! There are no half measures about this masterpiece of automobile engineering which represents the ultimate in driving enjoyment. A Convertible in the truest sense of the word, it gives your sunny

days double value and yet is cosy, snug, and warm when weather conditions do not permit an open car. It has extras at no extra cost in abundance, and if you have special wishes, they would be readily catered for. This Volkswagen Convertible with Karmann body is a masterpiece of exterior finish and interior appointments, in fact, it has become the embodiment of common sense in economy and functional design, of engineering leadership, and discreet yet fashionable elegance.

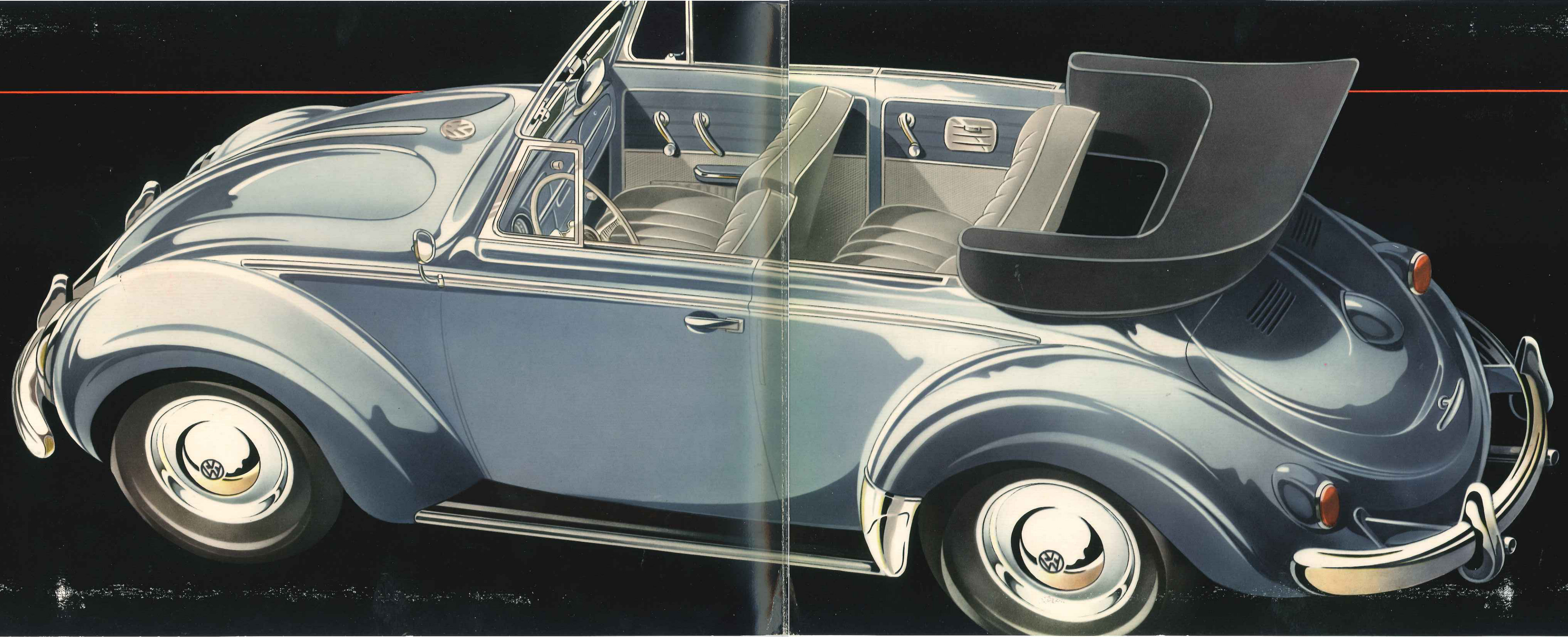
The driver and passengers travel in well sprung seats, designed for perfect comfort. The wide front seats can be adjusted to front and rear and, at the same time, for height; the rake of the seat backs can be adjusted to three different angles even while the car is in motion and the edges of the seat cushions are extra upholstered for additional safety when cornering. All passengers can sit in comfort and have ample freedom of movement. There is plenty of luggage space in the two compartments (under the hood and behind the rear seat) • A variety of pleasing, exquisite color schemes in synthetic resin finish tastefully blend with the carefully chosen interior colors. Lavishly chromed metal-framed windows disappear out of sight at the gentlest touch of the beautifully styled window winding handles. High-gloss

metal moldings, chromium-plated durable exhaust pipes and paint saving chromium-plated rear stone shields are fitted as standard equipment • Powerful acceleration, full of vigor and stamina wherever it goes, on a highway and up mountains, due to the famous Volkswagen engine. Fast and reliable on the open roads, maneuverable and safe in dense city traffic. Synchronesh transmission and fingertip steering make the car a pleasure to handle for the lady driver. Hydraulic brakes with soft but instantaneous action, excellent road holding and cornering ability due to low center of gravity. Independent torsion bar suspension on all four wheels, made extra smooth by hydraulic, double-acting telescopic shock absorbers. Safe on all road surfaces and in any climatic condition • The thickly padded top

with generous rear window weatherproof, sturdy and long-wearing, protects from cold and draught. It is easy to lower, folds down semi-automatically, and when folded is protected in a tightly fitting cover. Easily adjustable heating system for interior comfort and to defrost the windscreen in winter traffic. Fast, smooth acting, self-parking windshield wipers, easy-to-read central instrument with adjustable light, attractively styled instrument panel with ivory colored controls, chromium-plated radio grille, lockable roomy glove box, and easy-to-clean ash tray, both doors fitted with large map pockets, new-design, modern easy-grip two-spoke steering wheel, two sun visors, and large, vibration-free rear mirror, arm rest and hand rail for front seat passenger, and ash tray for convenient use of rear seat passengers.







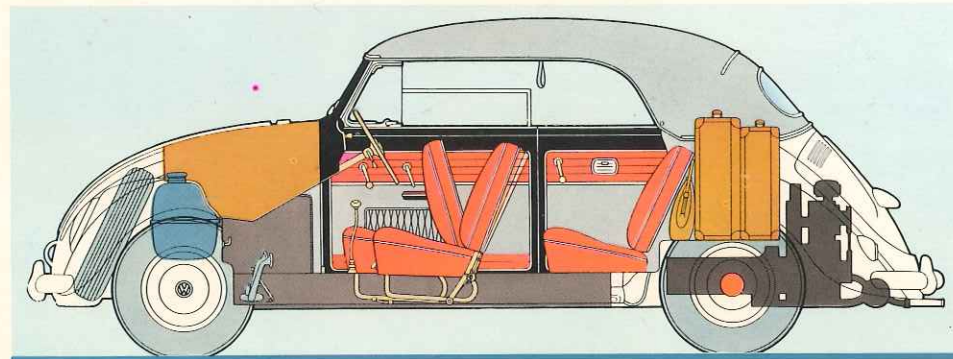


A Car with a Difference - But still a True Volkswagen

Cars of exclusive design are thought a risky buy because they may lack the backing of large scale trials and testing. There is no such risk, however, with the VW Convertible, for it offers you all the virtues and quality that have made the name of Volkswagen famous and sought after throughout the world. Almost two million Volkswagens have now been sold - a proof of their sturdiness and quality!

Engine	4-cylinder, 4-stroke, O. H. V. type, air-cooled, with horizontally opposed cylinders. Compression ratio 6.6 Bore 3.031 in., Displacement 72.740 cu.in. (1192 c. c.), Stroke 2.520 in., S. A. E. h. p. 36 at 3700 r. p. m.	Chassis	Tubular center section forked at rear with welded-on platform	Fuel tank capacity	10.6 U. S. gal. (8.75 Imp. gal., 40 liters) incl. 1.3 U. S. gal. (1.1 Imp. gal., 5 liters) reserve
Carburetor	Downdraft carburetor with acceleration pump	Front axle	Independent suspension of wheels through trailing arms, 2 laminated square-section torsion bars protected by tubes	Dimensions	Length 160.2 in. (4070 mm.), width 60.6 in. (1540 mm.), height 59.1 in. (1500 mm.)
Cooling system	Air cooling, fan-operated, automatically controlled by thermostat	Rear axle	Independent suspension through swing-axle shafts, trailing arms and one round torsion bar on each side	Weights	Unladen weight 1764 lbs. (800 kg.), max. load 793 lbs. (360 kg.), max. total weight 2557 lbs. (1160 kg.)
Lubrication	Pressure lubrication (gear-type pump) with oil cooler $\frac{1}{2}$	Shock absorbers	Double-acting telescopic type	Performance	Fuel consumption according to DIN 70030 32 m. p. g. (U. S.), 39 m. p. g. (Imp.), 7.5 liters / 100 km.
Transmission	Synchromesh on 2 nd , 3 rd and 4 th gears	Tires	Five tubeless, large-section super balloon tires, 5.60-15		Max. and cruising speed 68 m. p. h. = 110 km./h.
Final drive	Power transmitted through spiral bevel gear and differential gear via two swing-axle shafts to rear wheels	Footbrake	Hydraulic type (Lockheed), operating on 4 wheels		Climbing ability in 1 st gear 18.5° (34%)
		Wheelbase	94.5 in. · Turning circle 36 ft. · Track front 50.8 in., rear 49.2 in.		

Outer mirror at extra cost



Seats situated in best sprung part between the axles affording plenty of leg and head room to all occupants. Adequate luggage space provided under front hood and behind rear seats. Rear-mounted engine for top performance and easy maintenance. Large fuel tank with reserve supply. Smooth silent synchromesh transmission. VW air cooling system - equally effective in arctic and tropical climates.

VOLKSWAGENWERK GMBH · WOLFSBURG · GERMANY

Presented by